



**COASTAL  
AHEC**

Area Health Education Center

Non-Profit Org  
US Postage PAID  
Permit #3  
La Marque, TX  
77568

P.O. Box 2  
La Marque, TX 77568

Phone: 409-933-0021  
Fax: 409-933-3107  
e-mail [sminor@cahectx.org](mailto:sminor@cahectx.org)  
<http://www.cahectx.org>

***“A Stepping Stone to a Healthier Community”***

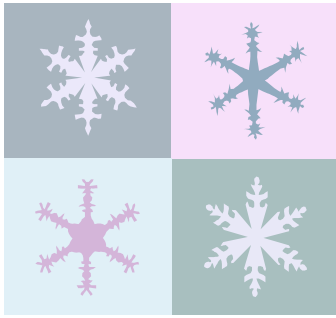
*This publication is  
available in electronic  
form upon request*

## **Women’s Heart Health Day is February 20, 2009!**

The Sister to Sister Foundation aims to promote healthy living among women to reduce the risk of heart disease. The foundation continues its advocacy efforts by providing educational resources to local events such as health fairs to educate the public about heart disease prevention. Be the first to sponsor an event in your area to gain support and recognition on the national website in addition to improving the lives of women in your area.

**For more information, visit the Sister to Sister Foundation at,  
<http://www.sistertosister.org/index/php>**





# Pathways

Useful and relevant news for your practice

Coastal AHEC  
Winter Edition



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## Geriatric Health Literacy Teleconference Series

The University of Texas Medical Branch East Texas Geriatric Education Center in collaboration with the East Texas Area Health Education Centers is offering a lecture and case study series in Geriatric Health Literacy. The teleconference series will be held the 3rd Wednesday of each month from 12:00 pm to 3:00 pm at various locations. The lecture series will include:

**February 18, 2009**

Improving Communication Between Health Professionals and Older Patients

Is Spirituality a Part of GHL? Panel Discussion with Friends of ACE Unit Volunteers

**March 18, 2009**

Role of Interdisciplinary Team in Health Literacy

Effects and Barriers Associated with Cultural Diversity and Cultural Competency

**April 15, 2009**

Understanding Insurance: Optimizing the Potential for Reimbursement

Health Literacy in Different Settings: Health Clinics, Nursing Homes, and Prisons

**May 20, 2009**

Ethics in Health Literacy

Discussing Difficult Topics-Breaking Bad News

For a teleconference location nearest you or for further information, please contact Terri Dickerson, Program Coordinator: (409) 933-0021; [tdickerson@cahctx.org](mailto:tdickerson@cahctx.org)

## Texas Health Match Providing Community Employment Opportunities

Texas Health Match is a statewide collaborative effort, between the Texas Areas Health Education Center (AHEC) (East Texas AHEC, West Texas AHEC, South Texas AHEC), Texas Department of State Health Services, and the Office of Rural Community Affairs to assist rural and medically underserved communities recruit and retain healthcare providers, healthcare related professionals, and health industry skilled workers. It also offers both jobseeker to employer self matching and free technical assistance from recruitment and retention staff to assist in the process, from online assistance with profiles to face to face community development.

For more information or to post a profile, please visit [www.texashealthmatch.com](http://www.texashealthmatch.com) or contact Miriam Easley, Program Coordinator at (409) 933-0021; [measley@cahctx.org](mailto:measley@cahctx.org).



## Texas Medical Association Accepting Applications for IKE Disaster Assistance

The Texas Medical Association is offering assistance to physicians affected by hurricane IKE who were either uninsured or will not receive reimbursement for damages sustained. This assistance is being offered to revitalize healthcare practices devastated by IKE. Those interested in receiving assistance must submit an application by March 16, 2009.

For further assistance and to fill out an online application for aid, visit the Texas Medication Association website at <http://www.texmed.org/Template.aspx?id=7225>.

